**Ideation Phase**

**Brainstorm & Idea Prioritization**

| Date | 26-06-2025 |
| --- | --- |
| Team ID | LTVIP2025TMID58962 |
| Project Name | DocSpot: Seamless Appointment Booking for Health |
| Maximum Marks | 4 Marks |

**Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

**Step-1: Team Gathering, Collaboration and Select the Problem Statement**

**Brainstorm & Idea Prioritization:**

* Unleash their imagination
* Start shaping concepts collaboratively
* Work remotely and still participate effectively before You Collaborate

**Preparation steps**

**Team Gathering:**

* Define who should participate and send invites with relevant information.

**Set the Goal:**

* Think about the specific problem to focus on.
* Define Your Problem Statement (⏱ 5 minutes)
* Scheduling a medical appointment can be time-consuming, confusing, and inefficient

**Activity: Brainstorming ideas to solve a problem statement**

**Participants:** 4 people shared ideas using sticky notes

**Examples:** real-time accuracy, alerts and warnings, frequent updates, user error assistance

**Next Step:** Group or organize the ideas as shown in the bottom icons.

**Activity: Group Ideas**

**Goal:** Streamline the process by offering a user-friendly platform for patients to discover, compare, and book appointments with healthcare professionals.

**Grouped Idea Tips:**

* Real-time availability
* Location-based search
* Doctor filters (gender, language, etc.)
* Appointment reminders
* Patient reviews and ratings
* Emergency booking
* Family member booking
* AI recommendations

**Process Flow (Bottom Icons):**

Organize sticky notes → Group by topic → Refine categories → Finalize idea structure

Goal: Place ideas on a grid to determine which are most important and feasible

**Grid Axes:**

Y-axis (Vertical): Importance – how crucial the idea is to solving the problem

X-axis (Horizontal): Feasibility – how easily the idea can be implemented

**Process Flow (Bottom Icons):**

Arrange based on importance and feasibility

Adjust position collaboratively